

















History of the Yamaha Group

	1887	1950	1960	1970
Key Events	<p>1887 Torakusu Yamaha began his business by repairing a broken reed organ Foundation of the Company</p>  <p>1889 Established partnership firm Yamaha Organ Works</p> <p>1897 Nippon Gakki Co., Ltd. incorporated</p>	<p>1953 Opened Yamaha Hall</p> <p>1954 Began Yamaha Music School activities</p>  <p>1955 Established Yamaha Motor Co., Ltd. (Split off the motorcycle division)</p>	<p>1965 Opened the first overseas Yamaha Music School in the U.S.</p> <p>1966 Established Yamaha Music Foundation</p> <p>1967 First Light Music Contest held in Japan (~1971)</p> <p>1968 Issued shares at market price (The first such issuance in Japan)</p> <p>1969 First Composition Contest held (Renamed Popular Song Contest from the 4th contest in 1972) (~1986)</p>	<p>1970 Acquired Nippon Wind Instrument Co., Ltd.</p> <p>1970 First Tokyo International Music Festival held (Renamed World Popular Song Festival from the 2nd festival) (~1989)</p> <p>1972 Sponsored the first Junior Original Concert (JOC)</p>
	<p>1890 Headquarter Factory established</p>  <p>1937 Tenryu Factory established (Yamaha Fine Technologies established in 1987)</p>	<p>1959 Miyatake Factory established (~2000)</p>	<p>1963 Nishiyama Factory established (Now dedicated to products of Yamaha Livingtec Corporation, founded in 1991)</p> <p>1965 Kakegawa Factory established</p>  <p>1966 Iwata Factory established (Split-off into the electronic metal products business in 1991)</p> <p>1969 Began musical instrument manufacturing in Taiwan (~2009)</p>	<p>1970 Saitama Factory established</p> <p>1970 Toyooka Factory established</p>  <p>1974 Began musical instrument manufacturing in the U.S. (~2007)</p> <p>1974 Toyohashi Factory established (~1995)</p> <p>1976 Kagoshima Factory established (Now dedicated to products of Yamaha Kagoshima Semiconductor Inc., founded in 1987)</p> <p>1977 Began musical instruments manufacturing in Indonesia</p>
	<p>1908 Dalian Branch established in China</p> <p>1909 Tokyo Branch established</p>	<p>1958 Subsidiary established in Mexico</p>	<p>1960 Subsidiary established in the U.S.</p>  <p>1966 Subsidiary established in Germany</p> <p>1969 Subsidiary established in Canada</p>	<p>1973 Subsidiary established in France</p> <p>1973 Subsidiary established in Brazil</p> <p>1975 Subsidiary established in Sweden</p> <p>1975 Subsidiary established in Panama</p>
Key Products	<p>1887 Reed organs</p>  <p>1900 Upright pianos</p> <p>1902 Grand pianos</p>  <p>1914 Harmonicas</p>  <p>1921 Import and sales of overseas-made musical instruments and music scores</p>	<p>1959 D-1 Electone™ electronic organ</p> 	<p>1965 Trumpets (Wind instruments business started)</p> <p>1966 Electric guitars, drums</p> <p>1969 VA-120 vocal amplifier system (Pro Audio equipment business started)</p> 	<p>1973 Pianica™</p> <p>1974 PM-1000 mixing console</p> 
	<p>1903 Fine wooden furniture</p> <p>1921 Wooden aircraft propellers</p> <p>1931 Metallic aircraft propellers</p>	<p>1954 HiFi players (AV products business started)</p> <p>1954 Motorcycle prototype developed (Later spun off from the Company as Yamaha Motor Co., Ltd.)</p>  <p>1959 FRP (Fiber Reinforced Plastics) archery goods (~2002)</p>	<p>1960 Powerboats (Later transferred to Yamaha Motor Co., Ltd.)</p> <p>1961 FRP skis (~1997)</p> <p>1961 Specialty alloys (~2007)</p> <p>1964 Toba Hotel International opened (Business transferred in 2007)</p> <p>1964 FRP bathtubs</p>  <p>1967 Nemunosato opened (Business transferred in 2007)</p> <p>1968 NS speakers</p>	<p>1972 Semiconductor in-house production began</p> <p>1973 Tennis rackets (~1997)</p> <p>1974 Tsumagoi opened</p> <p>1974 NS-1000M speaker with a beryllium diaphragm</p>  <p>1975 Unit furniture (~2005)</p> <p>1976 System kitchens (The first artificial marble countertop made in Japan)</p> <p>1976 Katsuragi Golf Club opened</p> <p>1978 Katsuragi Kitanomaru opened</p>  <p>1979 Haimurubushi opened (Business transferred in 2007)</p>

1980

1990

2000

2009

1980 Established Piano Technical Academy, a piano tuner training school



1986 Began Popular Music School
 1987 The Company name was changed to Yamaha Corporation
 1987 Began English language school
 1987 First Teens' Music Festival (~2006)

2003 Established a Level 1 American Depositary Receipt (ADR) program
 2005 Acquired Steinberg Media Technologies GmbH
 2005 Opened Yamaha Music School in China
 2007 Acquired Fuji Sound Co., Ltd.
 2007 Established Yamaha Music Entertainment Holdings, Inc.
 2007 First Music Revolution contest held
 2008 Acquired L. Böesendorfer Klavierfabrik GmbH
 2008 Held Yamaha Ladies Open Katsuragi golf tournament
 2008 Acquired NEXO S.A.



1990 Began musical instruments manufacturing in China
 1992 Began AV products manufacturing in Malaysia
 1999 Began AV products manufacturing in Indonesia

2003 Began AV products manufacturing in China

1984 Subsidiary established in the U.K.
 1986 Subsidiary established in Spain
 1986 Subsidiary established in Australia

1990 Subsidiary established in Italy
 1997 Subsidiary established in the U.A.E.

2001 Subsidiary established in Korea
 2002 Holding company established in China
 2002 European holding company established
 2007 Subsidiary established in Russia
 2008 Subsidiary established in India

1980 Portable keyboards
 1982 Disklavier player piano
 1983 Clavinova digital piano
 1983 DX7 digital synthesizer



1987 WX7 wind MIDI controller



1989 AVITECS soundproof room

1991 CFIII S concert grand piano



1993 Silent Piano™
 1995 Silent Brass™ system (pickup mute)
 1996 Silent Session Drum™
 1997 Silent Violin™



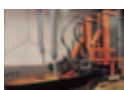
2000 Mobile phone ringtone distribution service
 2000 Braviol acoustic violin
 2001 MOTIF music production synthesizer
 2001 Silent Guitar™
 2002 EZ-EG EZ guitar (self-teaching guitar)
 2003 VOCALOID singing synthesis software
 2003 Musical instrument rental service
 2006 CPX900 and APX900 electric acoustic guitars
 2006 H01 MODUS digital piano
 2008 TENORI-ON digital musical instrument



2009 BODIBEAT interactive music player
 2009 AvantGrand hybrid piano



1982 System bathrooms
 1982 Golf clubs
 1982 CD-1 CD player
 1983 LSI external sales began
 1983 FM generator LSIs
 1983 Graphics controller LSIs
 1984 Industrial robots



1986 DSP-1 digital sound field processor



1989 Automobile interior wood components

1991 Kiroro opened (Business transferred in 2007)
 1991 Thin-film magnetic heads (~2000)
 1993 CD recorders (~2003)
 1993 Online karaoke equipment
 1995 Remote routers
 1997 Magnesium cases (Business withdrawal is scheduled in 2010)
 1999 Sound generator LSIs for mobile phones

2002 inpres golf clubs
 2002 System kitchens with artificial marble sinks
 2004 YSP-1 Digital Sound Projector



2006 Conferencing systems